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Construction Review
www.constructionreviewonline.com

Journal of the
Construction Industry



media kit

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www.constructionreviewonline.com

Editorial Calendar

PERIOD	CONCRETE	POWER	WATER	MACHINERY AND EQUIPMENT	MATERIAL AND FITTINGS	OTHERS
JAN/FEB DEADLINE: 20th Jan	Concrete Surface Treatment	Diesel Generators	Water pipes	Lifts and Escalators	Geo-synthetics	Piling foundation systems
MAR/APR DEADLINE: 17th March	Concrete Waterproofing	Wind power	Water Drilling	Land Surveying equipment	Building Security	Long-haul telecommunications and utility infrastructure solutions
MAY/JUNE DEADLINE: 12th May	Prefabricated Housing	Electric cables	Water Meters	Scaffolding and Formwork	Flooring	Underground Utility mapping and detection solution
JULY/AUG DEADLINE: 7th July	Concrete Reinforcement	Wind power	Water storage systems	Bulldozers	Kitchens	Tower hoisting solutions
SEPT/OCT DEADLINE: 1st Sept	Concrete Additives	Portable generators	Recycling grey water	Motor Graders	Modern Sinks	Shelving and storage systems
NOV/DEC DEADLINE: 1st November	Concrete Sealants	Electric cable maintenance	Factory water recycling	Concrete Machinery	Geo-synthetics	Utility infrastructure solutions

Print Publication

Advertising Rates

	QUARTER PAGE FULL COLOUR 90 X 130 mm	US\$ 650
	QUARTER PAGE FULL COLOUR 180 X 65 mm	US\$ 650
	THIRD PAGE FULL COLOUR 180 x 90 mm	US\$ 845
	THIRD PAGE FULL COLOUR 60 x 260 mm	US\$ 845
	HALF PAGE FULL COLOUR 180 x 130mm	US\$ 1,040
	HALF PAGE FULL COLOUR 90 x 260mm	US\$ 1,040
	FULL PAGE FULL COLOUR Trim-297 x 210 type area- 285 x 200	US\$ 1,560
	CENTRE SPREAD FULL COLOUR Centre Spread Full Colour	US\$ 2,720
	INSIDE FRONT COVER Trim-297 x 210 type area- 285 x 200	US\$ 2,470
	INSIDE BACK COVER Trim-297 x 210 type area- 285 x 200	US\$ 2,600
	OUTSIDE BACK COVER Trim-297 x 210 type area- 285 x 200	US\$ 3,250

Bleed: Allow 5 mm on all sides of trim size for full page or spread adverts

Terms and Conditions

- All advertising contracts will be made under English Law
- These Terms are incorporated into all dealings of the Publisher to the exclusion of all other terms including any terms and conditions which the Advertiser may purport to apply under any purchase order, confirmation of order or similar document. Any variation to these Terms shall be inapplicable unless agreed to in writing by the Publisher.
- The Advertiser undertakes to indemnify the Publisher against all costs claims actions and demands arising from the publication of the advertisement including but not limited to any claims for copyright, libel, trademark infringement or false or misleading advertising and in doing so will assume liability for any claims made by any third party made against the Publisher.
- Any failure on the part of the Publisher to publish correctly an advertisement from correctly supplied material to the publisher's supplied specifications will be rectified by the rerunning of the advertisement in the next available edition or if none as soon as practicable.
- The Advertiser shall be responsible to the Publisher for all payments due. If the Advertiser acts as an agent rather than a principal then the Publisher shall have a right to hold the principal and the Advertiser jointly and severally liable for the monies due.
- All cancellations must be in writing, and none shall be effective until confirmed in writing by the Publisher.
- The full cost of the advertisement will be due if the cancellation takes place less than 2 weeks prior to the Material Deadline.
- The Publisher shall have no obligation to accept advertisements delivered late and no guarantee can be given that proofs will be supplied nor corrections made in respect of late advertisements.
- The Advertiser shall have the right to request reasonable changes to the advertisement and the Publisher shall use its reasonable endeavours to comply with such requests at the Advertiser's expense.

The optimum audience possible for its Advertisers.

Construction Review has Always had a keen readership in government circles and regularly generates enquiries from the governmental sector for its advertisers.



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Website

Monthly Audience February '21



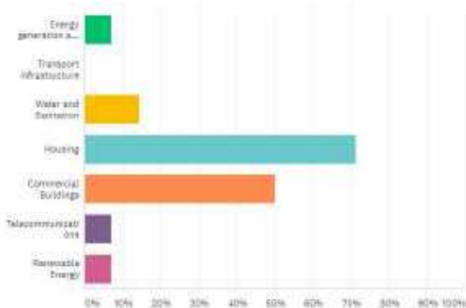
Audience geographical distribution by continent Jan-March '21

Continent	Sessions	% of Total
Africa	254,775	45.95%
Asia	122,643	22.10%
Americas	97,988	17.66%
Europe	84,456	15.22%
Oceania	8,302	1.50%
(not set)	1,767	0.32%

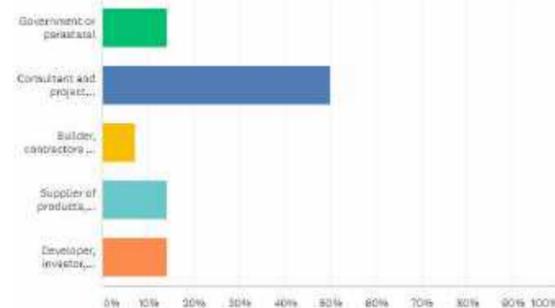
Audience top 10 countries

Country	Sessions	% of Total
1. United States	78,936	14.22%
2. Kenya	78,022	14.07%
3. India	48,884	8.80%
4. Nigeria	44,002	8.09%
5. South Africa	51,609	9.34%
6. United Kingdom	31,058	5.60%
7. Canada	17,529	3.16%
8. Tanzania	12,840	2.32%
9. Ghana	12,170	2.19%
10. Philippines	9,062	1.63%

Audience Sector



Audience Occupation



Website

Banner Positions

- Leaderboard: (728 x 90)px
- Headerboard: (1000x90)px - 2 banner slider
- Full Banner: (728 x 90)px
- Square Banner: (360x 360)px
- Full Banner: (728 x 90)px
- (360x 360)px
- (326 x 326)px
- (326 x 326)px

Our website enjoys over 300,000 page views a month from over 150,000 unique visitors mainly in Kenya, South Africa and Nigeria.

Website

Advertising Rates



Build your company brand and expose your firm to a growing global audience. A cost effective way of advertising and authoritative information exchange.

Banner size	Unit in pixel	Est. Impressions	Monthly cost usd
Headerboard	1000*90	300K	1000
Leaderboard	728*90	300K	900
Square	326*326	300K	800
Full banner+	728*90	300K	700
Full banner	725*90	4K	200

Rates stated are monthly

Rates are exclusive of taxes and agency commission fee.

Full banner+ position offers a spot on the home page and thereafter under the featured picture on every post

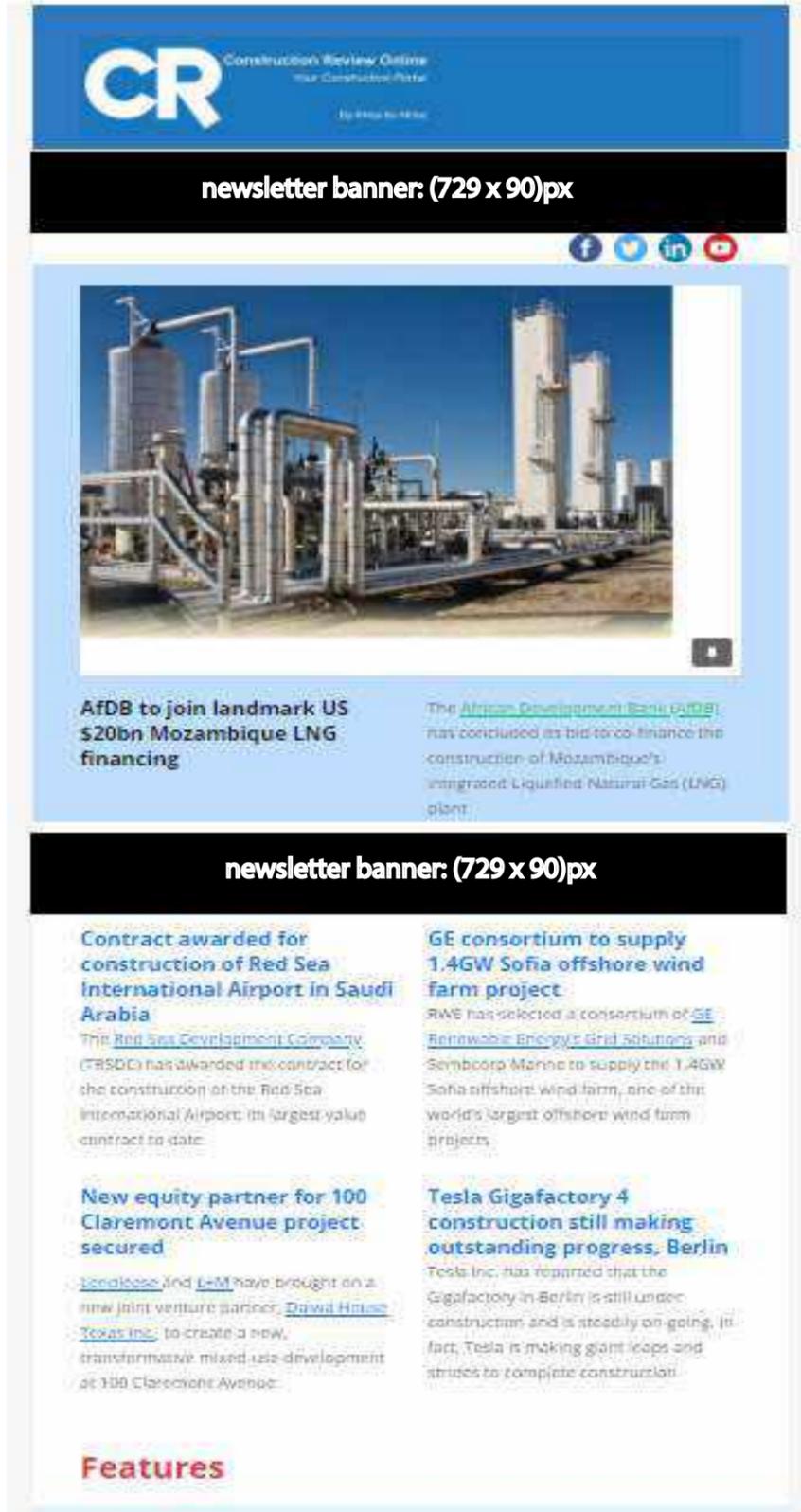


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Online Newsletter

Advertising Rates



Reach 50,000 subscribers daily for a month for only \$600.

Send out a mail-shot to this exclusive audience for US\$600 with your promotional material

The readers consist of construction related audience that is constantly



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Features